

## Sir Richard Hadlee

As Patron I have tried to take a proactive role and where possible be available to assist NZ companies. Several companies have engaged my services to help launch their product into India. I have represented the NZ IT sector and did the keynote address at the Nasscom Conference in Mumbai 2012. I attended the Routes Asia Conference (Airports and Airlines) in Mumbai in 2013 and I have helped launch a brand of apples into India. I have been to numerous functions organised by the NZ High Commission in Delhi and by the NZ Consulate in Mumbai where I have addressed the guests. I was engaged by Apollo Hospitals in India to officially open their knee clinic in Hyderadbad 2010. I also have a close association with NZTE here in NZ. I have had the opportunity to meet many influential people and the media attention at various events has been very prominent.

NZ and India have two things in common - we speak good english therefore we understand each other, and we love our cricket. I recall meeting a group of top airline executives and after the meeting had finished, 60 office staff stopped work to get their photograph with me and an autograph. This was a wonderful compliment for me - in fact everywhere I go I seem to get an overwhelming reception.

At many of the events I have attended, a mini cricket bat or cricket ball (in a presentation box) signed by me has been gratefully received as a special gift from NZ corporates - these souvenirs seem to build lasting relationships."

Sir Richard can be contacted at <a href="mailto:hadleerj@clear.net.nz">hadleerj@clear.net.nz</a> or visit his website www.hadlee.co.nz for any enquries.