

**YES BANK**  
*and*  
**THE ECONOMIC TIMES**  
*present*  
**GBS**  
**Global Business Summit**

**2019**

**5<sup>th</sup> Edition**

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## PREFACE

India is one of the biggest markets in every sense of the word. In the world of today, India is the place to be in - A place where many marvellous stories of commercial success have been etched, and that is the essence of The Economic Times Global Business Summit.

The Economic Times has always taken the lead when it comes to introducing initiatives that are aligned with national development and today as our country is poised to take a global stand, The Economic Times Global Business Summit is perfectly timed to help business leaders and policy makers to have a productive dialogue on finding solutions to some of the world's pressing economic problems.

Last four editions we have seen over 2000 delegates coming in for the summit, from across the globe, be it Canada, USA, Russia, South Asia, Europe or Africa. With an entirely action packed event with round tables, plenary sessions, panel discussions, white papers, one on one meetings, The Economic times Global Business Summit sets the stage for the entire business fraternity to come and be heard, as well as be a part of the revelations that the industry leaders foresee.

### THE GLOBAL BUSINESS SUMMIT 2018:

**The Global Business Summit, is a flagship initiative of the Times Group that envisions to bring together visionaries, thought leaders, heads of state, policy makers, academicians and corporate heads cohesively driving a singular agenda for Scripting Economic Change, by connecting the building blocks of Economics for India and the Globe. The two-day conference is hosted by The Times Group, India's largest media conglomerate.**

Launched on January 15, 2015, GBS seeks to provide solutions to key macroeconomic challenges being faced in the current context and put forth a blue print for sustainable, inclusive economic growth. GBS also serves as a platform for government to government interactions, business to government meetings, business to business engagements and helps corporates and governments secure investments by showcasing opportunities to apt audiences.

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Over the years, the summit has hosted prominent political and business leaders from not only India but across the world, including the Prime Minister of India- Mr. Narendra Modi. Some of the other prominent dignitaries that GBS hosted include, former Vice President of United States, Mr Dick Cheney; Prof Paul Krugman; Prof Nouriel Roubini; Mr Nassim Nicholas Taleb; Prof Martin Feldstein; Mr Ram Charan; Prof Jagdish Bhagwati, Randi Zuckerberg and spiritual leader Sadhguru Jaggi Vasudev. Apart from the thought leaders, global CEOs like McKinsey's Dominic Barton; GE's John Rice, Glaxosmithkline's Andrew Witty; BCG's Hans-Paul Bürkner and PwC's Dennis Nally shared their perspectives at the Summit.

The GBS in 2018 witnessed the participation of Hon'ble Prime Minister Mr. Narendra Modi, GOI; Dara Khosrowshahi, CEO, Uber; Shah Rukh Khan, Actor, Producer, Activist; Arun Jaitley, Minister of Finance and Corporate Affairs, GOI; Steve Wozniak, Co-founder, Apple computer, Cult Icon, Computer Geek; Dominic Barton Global Managing Partner, McKinsey & Company; Bob van Dijk, Group CEO, Naspers; Chris Zook, Bain & Company; Dr Andy Xie, Leading Independent Chinese Economist; Professor Edward Scicluna, Finance Minister of Malta; Bhavish Aggarwal, Co-Founder & CEO, Ola; Lakshmi Mittal, Chairman and Chief Executive Officer, Arcelor Mittal; Zarin Daruwala, CEO, Standard Chartered; Ronnie Screwvala, Co-Founder, UpGrad; Irwin Gotlieb, Global Chairman, GroupM; Janmejaya K Sinha, Chairman - Asia Pacific, The Boston Consulting Group, India; Piyush Goyal, Minister of Railways and Coal, Government of India; Paulo Carreno, CEO Promexico; Reed Hastings, Founder and CEO Netflix shared the dais to headline global trends in business. Besides other prominent business leaders and government authorities attended the 2 day summit.

**The fifth edition of the Global Business Summit is scheduled in February 2019.**

Over the last four years, GBS has hosted delegates coming in to the Summit from across the globe. Senior representatives from **USA, Canada, Russia, Belgium, Great Britain, Australia, Botswana, China, Israel, Kenya, Malaysia, Mauritius, Mexico, Malta, Poland, Bangladesh, South Africa, Seychelles, UAE, Greece, Thailand, Bhutan, Myanmar, Nepal, Sri Lanka, UAE and Catalonia** have been a part of the previous editions

***International Delegations:*** *Global Business leaders from across countries will meet in India with a view to chart out co-operation and alliances with Corporates from India and other participating countries*

***Focused Roundtables:*** *Industry focused roundtables will bring in limelight the issues that plague industry segments and debate on policy and operational changes that is required to ensure that the segments meet their short term and long term objectives.*

***CEO Gala Dinner:*** *Exclusive dinner for only 150 top invited CEO's of India.*

*The Categories for participation at the GBS is as mentioned below :*

- *Country Delegation - Sponsorship is not applicable*
- *Exclusive Country Partner - 150,000 USD*
- *Country Partner - 50,000 USD*
- *Silver Partner - 25,000 USD*

*We shall be more than pleased to meet and discuss with you, the role of participation in the above mentioned categories to the GBS 2019. and the deliverables for*

**Queenie Nair**

**Director - PR & Alliances**